

Emma Georghakis

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Art Director / Designer

WORK EXPERIENCE

August 2025 - Now

Las Curvas LLC; Junior Art Director

- Collaborated with 8+ clients on freelance design projects, delivering conceptual art direction and creative solutions across diverse industries.
- Developed and executed designs using Figma, Midjourney, Gemini, and other creative tools to bring ideas from concept to completion.
- Partnered closely with a Creative Director, gaining direct mentorship and expanding expertise in design strategy, visual storytelling, and art direction best practices.
- Balanced creative vision with client goals, producing visually compelling work that met deadlines and exceeded expectations.

May 2023 - August 2024

Mach1 Consulting Group: Digital Marketing Analyst

- Edited Mach1 website to enhance visual appeal and user experience.
- Developed digital marketing framework web app using AppSheet.
- Conducted in-depth research on artificial intelligence and its implications for the marketing landscape, contributing valuable insights to the team.
- Leveraged Google Workspace for collaboration with Mach1 colleagues.

October 2024 - March 2025

Village Baking Co. Sales Associate; Barista

- Provided exceptional customer service in a fast-paced bakery environment, assisting guests with pastry selections and ensuring a welcoming atmosphere.
- Managed daily sales transactions using POS systems, accurately handling credit and mobile payments.
- Prepared and served a variety of espresso-based beverages, demonstrating barista skills and efficiency at the coffee bar.
- Maintained bakery displays and ensured product freshness by rotating inventory and restocking pastries as needed.
- Collaborated with team members to fulfill orders efficiently during peak hours, ensuring smooth operations and customer satisfaction.

EDUCATION

BA Creative Advertising

Southern Methodist University

2021-2025

Minor Graphic Design

Southern Methodist University 2021-2025

AWARDS

HANKY PANKY

- Dallas ADDYs GOLD; Logo Design
- Graphis New Talent 2025; Silver; Logo, Design
- National Student Show and Conference; Judges Choice
- National Student Show and Conference; Best of General Design, Logos
- SMU Portfolio Night; Best Graphic Design in Show

SMOKE DETECTOR

- Dallas ADDYs SILVER; Television Recognition
- Graphis New Talent 2025; Silver; Advertising | Commercial, Film/Video

CAPEZIO

- Graphis New Talent 2025; Silver; Logo, Design

SKILLS

- Art Direction
- Design
- Illustration
- Creative Writing
- Clay Creation
- Colored Pencil
- Figma
- AI Platforms
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Premier
- Screenwriting
- Proficient in naming things
 - Stuffed animals
 - Pets
 - etc.
- Knowledge of random facts